

## Banner File Setup & Requirements

### FILE REQUIREMENTS

**Final print size** - 23.5" x 71" (visible-trimmed)

**Artwork plus additional .25" bleed area** - 24" X 71.5"

- CMYK files accepted.
- **ALL TEXT MUST BE OUTLINED.**
- Images @100 dpi resolution at final print size.
- Supplied templates **MUST** be used and returned with artwork inserted.
- Do not merge layers on template before sending as a PDF or EPS.
  
- **FILES NOT PROPERLY PREPARED FOR PRINT WILL BE RETURNED TO THE CUSTOMER OR ADDITIONAL ART CHARGES WILL APPLY.**
- **ART ISSUES WILL DELAY PRODUCTION.**

#### **Additional Guidelines:**

- Each template PDF can be opened in Illustrator or Photoshop, depending on the way you wish to prepare your print file.
- Please supply artwork at *Full Size*.
- Vector documents - PDF. Exclusively, Raster /Bitmap documents should be JPEG or TIFF files (larger) saved at 100 dpi and inserted in our template

#### **Note:**

Colors, including Pantones, will be matched as closely as possible. We do not offer full color matching.

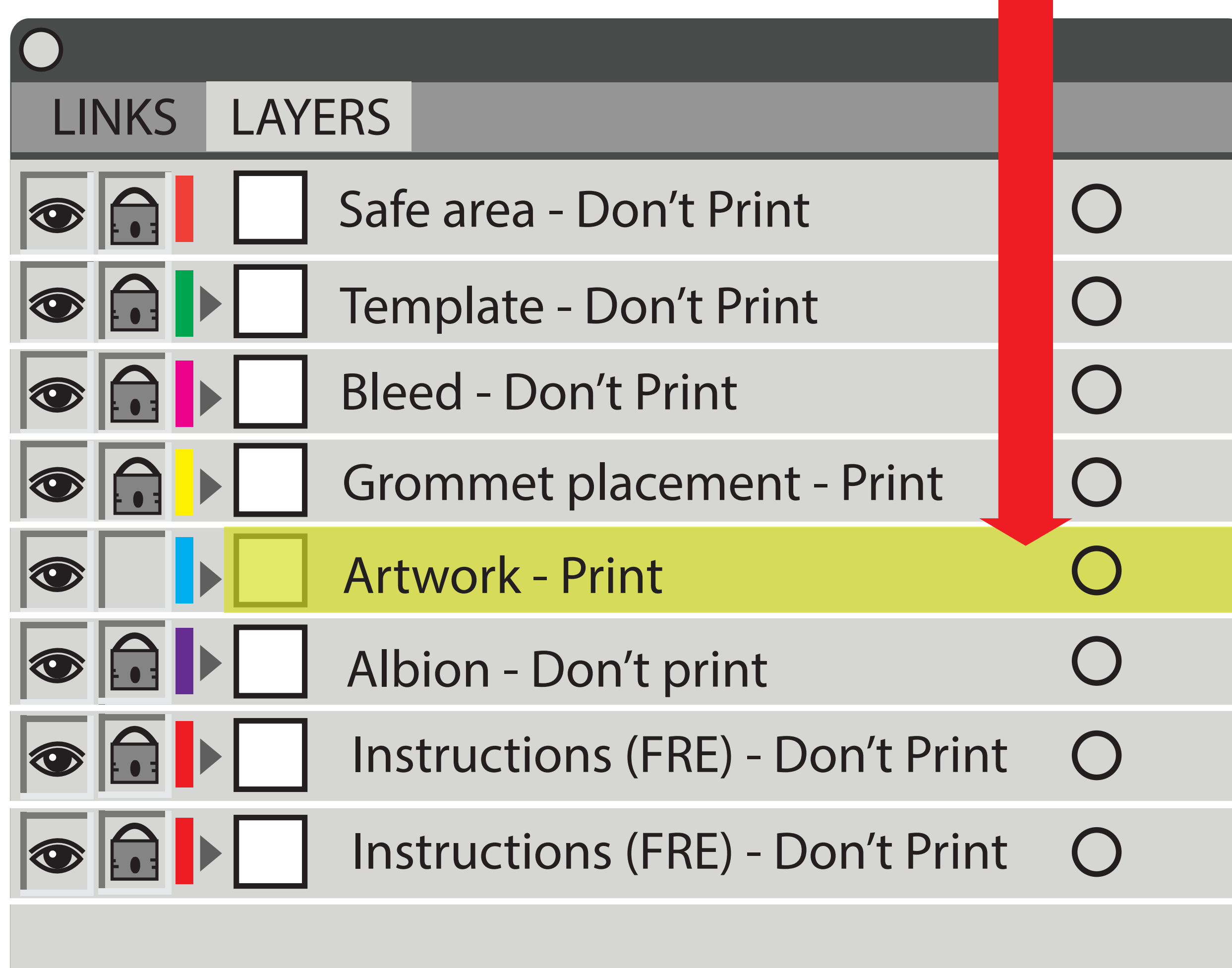
### TEMPLATE NOTES

The red dashed line indicates the trim.

The 0.25" extra around is the bleed area and accounts for elements at the edge (please extend this amount).

Avoid putting critical art elements too close to the trim edges (buffer areas) to guarantee clear visibility.

#### PLACE YOUR ART WORK HERE



0.25" Bleed Area all sides

Buffer area